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HOW IT WORKS · AI VISIBILITY

AI Visibility for Your Agency — Sell the Service, Skip Building the Engine

For agencies · resell AI visibility under your brand

What you'll find

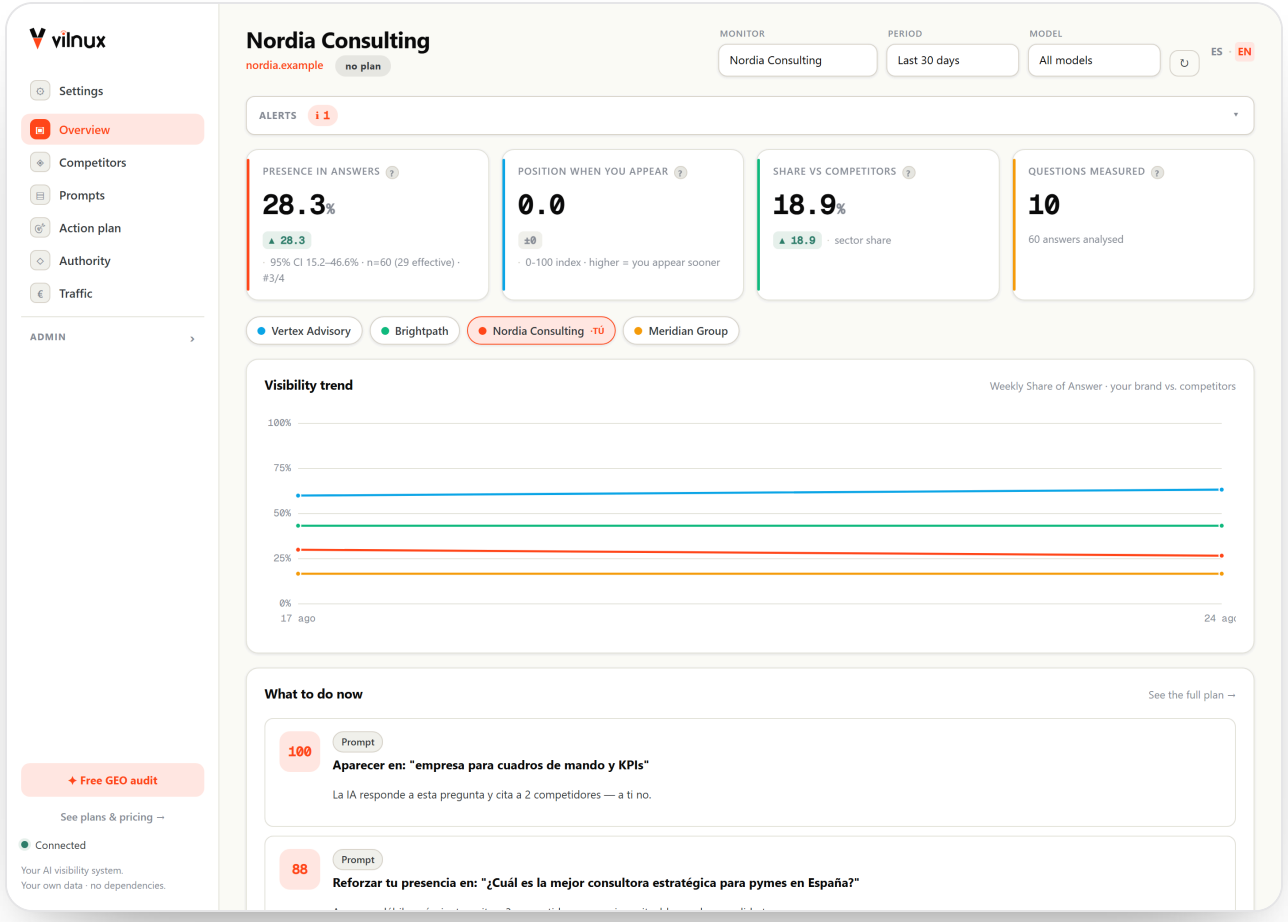
- The question your clients are already asking you
- One panel, every client
- The table that sells itself
- Your margin: the actual business case
- The retention argument: the closed loop
- The Agency tier

The question your clients are already asking you

Clients are starting to ask whether ChatGPT mentions them. Right now you have no good answer without buying an expensive third-party tool (Prominence, Profound — roughly $90/client/month) or building your own measurement engine, which is weeks of work that isn't your core business. This engine is already built, tested, and running in production. Put your logo on it and sell it as your own.

DASHBOARD VIEW

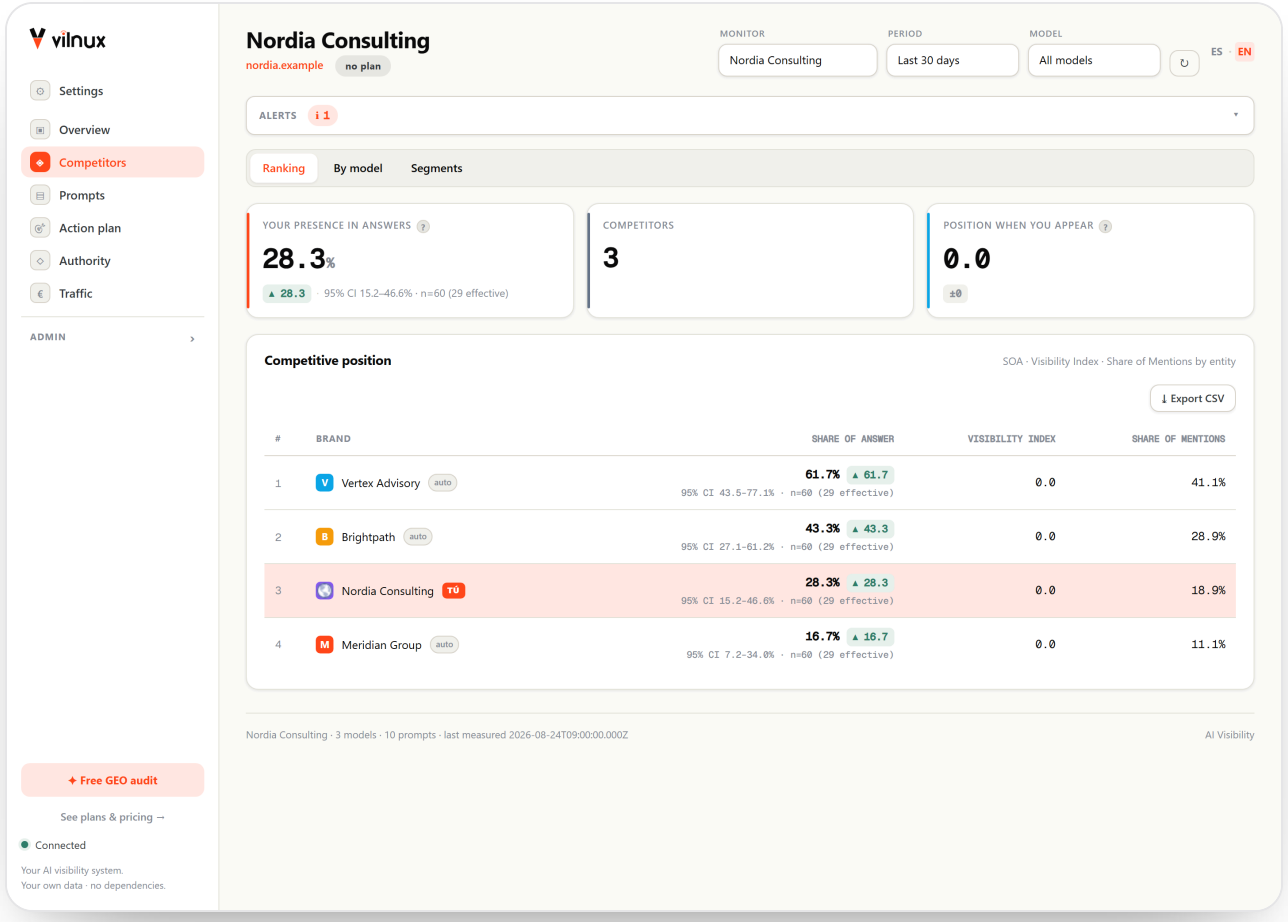
One panel, every client



A single admin panel covering your entire book of business — picture an agency running Nordia Consulting, a law firm, a clinic, and a construction company, each in its own monitor, each tracking ~90 industry-specific questions, grouped by business vertical, across multiple AI engines (ChatGPT, Perplexity, Google AI Mode, Gemini). Every client sees their own **Share of Answer** with a 95% Wilson confidence interval and a declared sample size (N) —

DASHBOARD VIEW

The table that sells itself



A per-client competitive table: who's capturing the AI's recommendations in each niche, with SOA, Visibility Index, and mention count. It's a ready-made sales argument — "here's your competitor winning the recommendations you could be winning instead." **Why it matters:** it turns the first meeting with a prospect into a demo built on their own data, not a generic product pitch.

Your margin: the actual business case

Running this engine costs **$1 to $4 per client per month**. A tool like Prominence bills roughly $90/client/month for access alone — reselling that leaves you no room. With this engine, you set the price to the end client ($45-$270/month depending on tier), and your real cost is a fraction of it: **more than 10x lower**. That gap is your margin, not a third-party vendor's.

THE HEART OF THE SYSTEM

The retention argument: the closed loop

This is what stops a client from asking "what am I paying for?" three months in. **Autopilot** doesn't just hand over data — it ranks actions by impact, with a niche percentile and an estimated dollar ROI, and when an action works, the system **verifies the AI actually started citing the client** and marks it won, with a date. That's what you show in the monthly meeting: not a report, proof that your work changed what the AI says about the client's brand. It's the strongest retention argument there is —

The Agency tier

Multi-domain, every measurement engine, citeable content generation included, full white-label, automatic per-client reporting. Built so you can bill 10, 20, or 50 clients from one panel without your operating cost scaling at the same rate as your revenue.

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Ready to boost your AI visibility?

Want to talk partnership? We can stand up your first client this week and compare the numbers against what you're paying a third-party tool today.

FREE AUDIT

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